

ABSOLUTELY CUBA: 2024 FAMILIARIZATION TRIPS



Hola, I'm Danielle!



At Absolutely Cuba®, when it comes to this captivating island, our passion knows no bounds. Cuba is a hidden gem waiting to be discovered, and we're thrilled to share its wonders with you and your clients.

With extensive experience and a deep understanding of Cuban culture, we're dedicated to creating truly remarkable moments. From the intriguing history and the warm-hearted locals to the tantalizing cuisine and the vibrant arts scene, we've got it all covered.

As the CEO of Absolutely Cuba®, I've made it my mission to turn dreams into reality. Having transitioned from a fulfilling career, I now have the privilege of curating unforgettable travel experiences for travel professionals like you full-time.

Absolutely Cuba® takes pride in crafting unique and personalized itineraries that cater to your clients' individual preferences and interests. We take the time to truly understand their desires, ensuring that each experience reflects their vision. No two trips are ever the same—we're here to surpass expectations and deliver tailored moments that leave a lasting impression.

Whether you opt for a private client experience or join one of our exceptional Done-for-you FAMs, we promise warm welcomes, personalized service, and moments that will create lasting memories. Get ready for an extraordinary experience that will leave your clients in awe of the magic of Cuba. We look forward to showing your clients the Cuba You Can't Google.

Who is Absolutely Cuba?



Absolutely Cuba™:

The Ideal Cuba Travel Resource for Travel Advisors

Absolutely Cuba™ provides travel agents with the ultimate boutique partner for crafting exceptional Cuba trips for top-tier clients. With over 15 years perfecting luxury travel and a decade cultivating local Cuban connections, our team brings unmatched expertise.

We handcraft every detail of bespoke itineraries based on your clients' unique travel aspirations. From curated cultural encounters to bucket-list adventures, Absolutely Cuba™ grants insider access to authentic experiences beyond the typical tourist route. For discerning travelers, Absolutely Cuba™ arranges stays in exclusively vetted, upscale boutique accommodations for an elevated and seamlessly planned trip.

We offer tailored FAM trips so agents can experience Cuba through our lens first-hand. Our meticulous attention to every trip detail ensures a smooth, stress-free journey for both agents and clients.

When seeking a specialist for one-of-a-kind high-touch Cuban journeys, choose Absolutely Cuba™ as your foremost boutique resource. Our unwavering personal service and expertise weaves together distinctive experiences that capture the island's singular culture and beauty. Bringing your clients closer to the heart of Cuban culture is our passion. Trust our team to make your clients' Cuban dreams a reality.

EXPERIENCE CUBA'S MAGIC.
RETURN A CUBA TRAVEL EXPERT.

**IMMERSE YOURSELF IN
HAVANA'S** *vibrant*
**CULTURE DURING ONE
OF OUR CUBA** *fams* **AND
GAIN INSIDER ACCESS
TO SEAMLESSLY CURATE
extraordinary** **TRIPS
BEYOND YOUR
COMPETITORS' REACH.
RETURN HOME THE GO-
TO CUBA** *specialist*
**FOR YOUR CLIENTS
SEEKING MEANINGFUL
once-in-a-lifetime**
JOURNEYS.

JOIN A 2024 FAM TRIP TODAY!

www.absolutelycuba.com

When you join a FAM curated by Absolutely Cuba we do all of the heavy lifting. Seamless travel experiences are what we do. You arrive in Havana. We do the rest.

Every FAM crafted by Absolutely Cuba includes our

ALWAYS INCLUSIONS.

- ☆ A One-of-a-Kind, Custom, *legal* Itinerary
Exclusive Insider-Access and Expertly-Curated Experiences
- ☆ Boutique Hotel Accommodations:
Fully-staffed, king/queen beds, en suite bathrooms, wi-fi equipped
- ☆ Round-Trip Airport Transfers
- ☆ Breakfast Daily
- ☆ All Dinner reservations
- ☆ Most Meals
- ☆ Currency exchange
- ☆ Tourist Visas
- ☆ Air-conditioned Private Transport
- ☆ Private Transfers within Havana, as indicated
- ☆ Bilingual/English-Speaking Guides
- ☆ In-destination management team, including your dedicated in-destination Absolutely Cuba concierge

*Inclusions and optional add-ons/modifications subject to availability

JOIN A 2024 FAM TRIP TODAY!

www.absolutelycuba.com

Absolutely Cuba sets you up to confidently market Cuba to your clients. With an Absolutely Cuba FAM you get

MARKETING RESOURCES GALORE.

- ☆ FAQs (& answers) to help you to effectively respond to client questions and quash objections before they arise
- ☆ A comprehensive blueprint for how to entice & engage clients looking to travel to Cuba
- ☆ Email sequences to make your Cuba launch one of your most successful yet
- ☆ High resolution photos commissioned EXCLUSIVELY by Absolutely Cuba to promote your Cuba trips
- ☆ Pre- & post-FAM social media strategy sure to excite your clients
- ☆ Proven strategy for creating unshoppable, LEGAL travel to Cuba
- ☆ Hands-on expertise of Danielle Linares, speaker, travel coach and Cuba travel expert
- ☆ Every agent participating in an Absolutely Cuba FAM is eligible to receive up to \$2000 in booking credits towards future travel

plus

JOIN A 2024 FAM TRIP TODAY!

www.absolutelycuba.com



Cuba Familiarization Series 2024:

FEMALE-FOCUSED FAM ITINERARY

SEPTEMBER 5 - SEPTEMBER 9, 2024

HAVANA, CUBA



**DAY
01**

ARRIVAL & CHECK-IN
WELCOME DINNER PREPARED BY PRIVATE CHEF
INCLUDING CUSTOM MOJITO BAR
& CIGAR ROLLER

SITE VISITS
LUNCH: BOUTIQUE HOTEL RESTAURANT
CLASSIC CAR TOUR
DINNER IN A CUBAN HOME

**DAY
02**



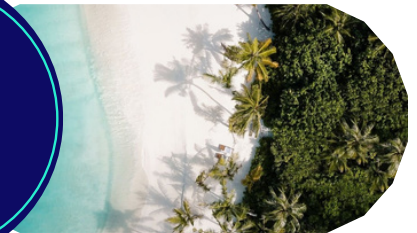
**DAY
03**

PHOTO SHOOT
PRIVATE SHOPPING EXPERIENCE
SALSA LESSON
SEAFOOD COOKING CLASS



BEACH DAY!
SUNSET COCKTAILS
FAREWELL DINNER RESERVATION
BAR CRAWL

**DAY
04**



**DAY
05**

DEPART TO THE U.S.



RESERVE YOUR SPACE ON OUR FEMALE-FOCUSED/GIRLS TRIP FAM TODAY

Cuba Familiarization Series 2024:

WELLNESS FAM ITINERARY

OCTOBER 3 - OCTOBER 7, 2024

HAVANA, CUBA



**DAY
01**

ARRIVAL & CHECK-IN
WELCOME DINNER PREPARED BY PRIVATE CHEF
INCLUDING CUSTOM MOJITO BAR
& CIGAR ROLLER

MORNING MEDITATION & YOGA
SITE VISITS
LUNCH: BOUTIQUE HOTEL RESTAURANT
CLASSIC CAR TOUR
DINNER IN A CUBAN HOME

**DAY
02**



**DAY
03**

MORNING MEDITATION & YOGA
PHOTO SHOOT
PRIVATE SHOPPING EXPERIENCE
SEAFOOD COOKING CLASS



MORNING MEDITATION & YOGA
HIKE & HIDDEN BEACHES EXPERIENCE
MIXOLOGY CLASS & SUNSET COCKTAILS
FAREWELL DINNER RESERVATION

**DAY
04**



**DAY
05**

DEPART TO THE U.S.



RESERVE YOUR SPACE ON OUR WELLNESS FAM TODAY

Cuba Familiarization Series 2024:

CULTURE FAM ITINERARY

NOVEMBER 6 - NOVEMBER 11, 2024

HAVANA & VIÑALES, CUBA



**DAY
01**

ARRIVAL & CHECK-IN
WELCOME DINNER PREPARED BY PRIVATE CHEF
INCLUDING CUSTOM MOJITO BAR
& CIGAR ROLLER

PHOTO SHOOT
STREET ART CITY TOUR
CLASSIC CAR TOUR
AFRO-CUBAN COOKING CLASS

**DAY
02**



**DAY
03**

SITE VISITS
LUNCH: BOUTIQUE HOTEL RESTAURANT
PRIVATE SHOPPING EXPERIENCE
DINNER IN A CUBAN HOME



VIÑALES VALLEY:
FULL DAY TOUR OF TOBACCO COUNTRY

**DAY
04**



**DAY
05**

BEACH DAY!
SUNSET COCKTAILS
FAREWELL DINNER RESERVATION



DEPART TO THE U.S.

**DAY
06**



RESERVE YOUR SPACE ON OUR CULTURE FAM TODAY



Testimonial



Your team is fabulous!
Your knowledge and ability to translate that to agents is outstanding.

I liked the variety of the itinerary. The beach and dancing were my favorites. Getting to know other agents was a plus.

Absolutely Cuba knows the in's and out's of Cuba. You're in good hands. If culture, immersion and professionalism are what you're seeking, Danielle and her team can provide the experience you're looking for.

Nasha Pace
Changing Pace Travel

RESERVE YOUR FAM SPACE TODAY!

— *testimonial*



I enjoyed the times where we were in peoples' homes - for the AfroCuban cooking class and when we were at the guide's house. It was so authentic and off the beaten path.

I enjoyed the accommodations and the Cuban breakfast each morning. :)

I would (and have already) highly recommend them as the experiences were definitely immersive and not just cookie-cutter. Danielle knows her stuff and makes sure that the itinerary is compliant but also fun!

Kara Brown
Experience Culture Travel

RESERVE YOUR FAM SPACE TODAY!



— Testimonial



Exactly what I thought would happen, happened! I experienced a well put together trip.

I think my favorite part of the time I spent [in Cuba] was the cooking class and the time we spent with Allison and Frank. Allison and Frank are such genuine people and that came through as we laughed and danced with them. I loved everything about that experience.

I loved all of the tours we were busy for sure but I wouldn't have removed any of the tours at all.

Do not hesitate, booking with Absolutely Cuba. There is without a doubt in my mind no better option out there. I've put together a trip to Cuba on my own and while my client loved it, I know for a fact they will rate the trips I have booked with Absolutely Cuba above and beyond my previous trips. The connections and relationships that Danielle has in Cuba cannot be matched and for that reason alone I will always recommend Absolutely Cuba.

Sabrina Carter-Anderson
Black & Traveled

RESERVE YOUR FAM SPACE TODAY!

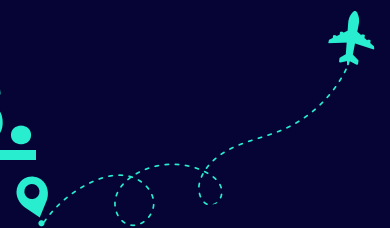




WANT TO *join* ONE OF
OUR COVETED FAMS,
EXPERIENCE CUBA'S
captivating CULTURE
FIRSTHAND AND
POSITION YOURSELF AS
AN *expert* IN TRAVEL TO
CUBA WHILE
EXPERIENCING A NEW
CULTURE IN AN
immersive and authentic
WAY?

CHECK OUT OUR

UPCOMING FAMS.



Want to chat about creating a custom travel experience for your clients to be able to experience Cuba for themselves?

BOOK A FREE 30 MINUTE DISCOVERY CALL HERE.

What's on the agenda for our chat? Let's dive in:

1. Let's make this the year you turn your clients' long-awaited dream of visiting Cuba into a gorgeous reality. We'll outline clear next steps to make this bucket list trip happen and ensure their adventure to Cuba becomes an unforgettable experience.
2. We'll walk you through the Absolutely Cuba process, sharing how we work our magic. Every supplier has their own approach, but understanding our seamless planning and clear communication is vital to fostering a strong client/supplier relationship. And hey, don't forget to check out the [glowing testimonials from other agents](#) who have raved about our services - they're the icing on the cake!
3. Have any questions or concerns? We're here to address them all so that you can confidently present travel to Cuba to your clients with knowledge and clarity. Selling something you don't understand? No way! We're the experts in our field, and we're thrilled to provide you with guidance and top-tier expertise. Come prepared with all your questions - we love them, and there's no such thing as a silly question here!

Get ready for a conversation that will equip you with the tools and know-how to expertly serve your clients' Cuba travel desires.

Let's make your client's travel wishes come true!



Absolutely
CUBA
IMMERSE YOURSELF



@thecubayoucantgoogle



@thecubayoucantgoogle



Absolutely Cuba



hola@absolutelycuba.com



www.absolutelycuba.com